



# GUIDELINES DATA DELIVERY

**We would be happy to advise you personally on data preparation for specific products. You can find some basic information on this sheet, but do not hesitate to contact us directly:  
info@hohlflex.ch or +41 (0)71 313 41 41.**

## **Data delivery**

Delivery via email up to max. 10 MB

For larger files, please use a data transfer service, e.g. WeTransfer.com

## **Flexographic printing**

PDF/X4:2008 with fully embedded fonts, alternatively converted into paths.

If layout or text changes are still necessary, the design data from the creation program (PackZ, Indesign, Illustrator, ArtPro) including all images and fonts must be included.

Image data should be compressed with as little loss as possible and delivered in high resolution, color space: ISO coated v2 (ECI)

## **Digital printing**

In contrast to flexo documents, the data must be delivered as PDF/X4:2008 in CMYK without special colors (except 'white', which may be necessary with transparent materials).

Color space is oriented towards ISO coated v2 (ECI). The data must be prepared accordingly and embedded in the print PDF without a profile.

## **Other**

Please include a "view file" (e.g. PDF or JPEG) with your working files, so that we can compare it against our conversion results regarding appearance and positioning of elements. Other creation programs or file formats may generate additional costs due to the data conversion.